09/11/2012 6:07 PM **Printed:** 09/11/2 09/10/2012 2:44 PM Last Received: Traffic Order# 24780 Status Confirmed Mod# 3 7 Ver# 7902082 Rep Order# EC'd Yes

Showing Buylines: All Lines

9

1 of

) WASHINGTON) JAMIE ANDRUS 202-872-1155 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson (ALEXANDRÍA, VA 22314 P1/P2/E LOVE/ORDR/908911 09/08/2012 - 09/11/2012) SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R Patricia Dome 908911 Advertiser Estimate# Product Station Phone# Buyer Fax#

-- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Printed: 09/11/2012 6:07 PM 2 of 6 Last Received: 09/10/2012 2:44 PM ing Buylines: All Lines	Rep Firm Salas Office () WA CHINGSTON
Traffic Order# 24780 Showi	Agency () SMART MEDIA GROUP 814 KING ST STITTE 400
Rep Order# 7902082 Ver# 7 Mod# 3 Status Confirmed EC'd Yes	Station KSL-TV SALTLAKE CITY Advertiser () LOVE MIA

		Total Spots	0	o	0	0	0		Ħ		0	0	0
IGTON INDRUS	202-872-1155	Жаtе 	\$140.00	\$85.00	\$85.00	\$170.00	\$170.00	00.06\$	00.06\$	00.06\$	\$100.00	\$100.00	\$110.00
ice () WASHINGTON on () JAMIE ANDRUS	Salesperson Phone# 202-87 Salesperson FAX#	Spots/Week	0	0	0	0	O	1	1	1	0	0	0
Rep Firm Sales Office Salesperson	Salespers Salespers	Dates	09/11-09/11	09/10-09/10	09/11-09/11	09/10-09/10	09/11-09/11	60/60-60/60	09/10-09/10	09/11-09/11	09/10-09/10	09/11-09/11	09/10-09/10
A GROUP 100 2314 8 DR /908911	09/11/2012	Len	50 Oe:	50 08:	30 08:	30	30 08:	:30	30 08:	:30	.30 08:	08:	30 08:
() SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 /P1/P2/R I.OVE/ORDR/908911	09/08/2012 - 09/11/2012 s	Time III	6302-72	12P-12	12P-1P	40E9-49	6P-630P	8A-9A	4P-5P	4P-5P	6A-7A	6A-7A	8A-9A
Agency () 8 814 KINV ALEXA1 Agency C/P1/P2/F	Flight Dates Hiatus Weeks												
KSL-TV SALT LAKE CTTY r ()LOVE, MIA LOVE/CD4/R 908911 Patricia Dome	Program	NEWS	NEWS @ NOON	NEWS @ NOON	NEWS @ 6P	NEWS G 6P	MEET THE PRESS	DR PHIL/KATE	DR PHIL/KATE	TODAY 2	TODAY 2	TODAY	
Station KSL-TV SALT) Advertiser ()LOVE Product LOVE/CD4/R Estimate# 908911		Ln Day	10 Rating: 3.5	11 Rating: 2.1	12 TU Rating: 2.1	13 Rating: 4.2	14 TU Rating: 4.2	15 su Rating: 2.2	16 Rating: 2.0	17 TU Rating: 2.0	18 Rating: 2.2	19 TU Rating: 2.2	20 Rating: 2.0

îf 6		Total Spots	 	н	0	0	Ħ	П	ы	0	0	П	0	0
3 of														
ЬМ) WASHINGTON) JAMIB ANDRUS \$ 202-872-1155	Rate	\$110.00	\$100.00	\$210.00	\$210.00	\$200.00	\$650.00	\$250.00	\$250.00	\$250.00	\$550.00	\$825.00	\$1,200.00
09/11/2012 6:07 PM 44 PM	() WASE () JAMII Phone# 202		1 1 1 1											
rted: 10/2012 2:	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	U1			0	O	Н	Т	H	0	0	Н	0	O .
90 Last Received: 09/ Showing Buylines: All Lines		Dates	09/11 09/11-09/11	60/60-60/60	09/10-09/10	09/11-09/11	80/60-80/60	60/60-60/60	80/60-80/60	01/60-01/60	09/11-09/11	80/60-80/60	09/10-09/10	60/60-60/60
80 Last Re Showing Buy)	ROUP 908911 1/2012	Len	. 30	:30	30	:30	:30	:30	: 30	:30	:30	: 30	°:	30
Traffic Order# 24780	() SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/908911 es 09/08/2012 - 09/11/2012 eeks	Time	8A-9A	42-430P	5P-530P	5P-530P	8P-9P	10P-1035P	9P-10P	7A-8A	7A-8A	10P-1035P	7P-9P	615P-930P
	₹₹ €													
Status Confirmed	Agency Agency Flight D Hiatus V													
Mod# 3														FB
Ver# 7	AKE CITY MIA	Program	TODAY	NEWS	NEWS @ 5P	NEWS @ 5P	ENCORES	NEWS	ENCORES	TODAY	TODAY) P NEWS	THE VOICE	SUNDAY NIGHT FB
7902082	KSL-TV SALT LAKE CITY r ()LOVE, MIA LOVE/CD4/R # 908911 Patricia Dome		! É	Ϋ́	N.	Z	딦	E	ם	Ħ	Ħ	10	Ħ	าร
Rep Order# EC'd Yes	Station KSI Advertiser (Product L Estimate# 9 Buyer P Phone#	In Day	ing:	22 su Rating: 1.6	23 M Rating: 3.6	24 TU Rating: 3.6	25 SA Rating: 2.7	26 SU Rating: 7.3	27 SA Rating: 2.8	28 M Rating: 2.7	29 TU Rating: 2.7	30 SA Rating: 5.6	31 M Rating: 7.2	32 SU Rating: 5.7

4 of 6		Total Spots	0	1	1	1	п	ĸ	7	н	П	1	п	0	н	0	H	a
4	GTON NDRUS 2-1155	Rate 	\$1,400.00	\$950.00	\$650.00	\$500.00	\$500.00	\$15.00	\$350.00	\$450.00	\$205.00	\$100.00	\$15.00	\$50.00	\$40.00	\$275.00	\$200.00	\$85.00
Printed: 09/11/2012 6:07 PM 09/10/2012 2:44 PM ues	Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week	0	Ц	ᆏ	H	H	m	2	1	Н	г	н	0	П	0	1	0
90 Printed: Last Received: 09/10/201 Showing Buylines: All Lines	Rep Firm Sales Office Salesperson Salesperson Salesperson	Dates cs	09/11-09/11	80/60-80/60	60/60-60/60	09/10-09/10	09/11-09/11	09/10-09/11	60/60-60/60	60/60-60/60	60/60-60/60	60/60-60/60	60/60-60/60	60/60-60/60	60/60-60/60	80/60-80/60	80/60-80/60	09/10-09/10
1780 Lasi Showing E	GROUP 4 8/908911 /11/2012	Геп 	: 30	:30	:30	30	:30	:30	:30	.30	:30	:30	:30	:30	30	08:	: 30	:30
Traffic Order# 24780	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/908911 ies 09/08/2012 - 09/11/2012 eeks	Time 	7 P- 8 P	102-10352	10P-1035P	9P-930P	8302-92	5A-6A	5P-615P	930P-10P	1035P-1105P	1105P-1135P	1135P-1205A	7A-8A	9A-930A	79-8P	461 48	11A-12P
Status Confirmed	Agency () 8 814 KIN 8 ALEXA1 Agency C/P1/P2/E Flight Dates Hiatus Weeks																	
Ver# 7 Mod# 3 S	AKE CITY MIA	Program	THE VOICE	SAT 10P	N 10P	FAMILY RECIPE	MY FAMILY RECIPE	NEWS	FOOTBALL NIGHT	NFL EDITION	N BEAT	содснез зном	KSL OUTDOORS	n today	n edition	NBC ENCORE	NBC ENCORE	. STUDIO 5
7902082	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R f 908911 Patricia Dome	PY	띰	SA	NDS	MX	XW		FC	N.	NDS	8	KS	NUS	SUN	NB	an	ST
Rep Order# EC'd Yes	9 %	Day	TU g: 5.3	S.	ns	ষ	T	M-TU	SU	SU	ns	ns	ns	SU	ns	SA	SA	×
Rep C EC'd	Station B Advertiser Product Estimate# Buyer Phone#	4 H	33 Rating:	34	35	(p m	37	æ	თ წ	40	47	42	4. 8.	5	45	46	47	48

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09/11/2012 6:07 PM	. PM	
Ö	09/10/2012 2:44 PM	
Printed:	09/10/2	
	Last Received:	Chambre Dunillance Att There
Traffic Order# 24780		15
Status Confirmed		
Mod# 3		
4 7		
Ver#		
7902082		
Rep Order#	EC'd Yes	

Showing Buylines: All Lines

		Total Spots) 	ਜ	н	0	п	1	1	r.
TON DRUS 1155		Rate	 	\$65.00	\$100.00	\$30.00	\$500.00	\$500.00	\$60.00	\$75.00
n fice () WASHINGTON son () JAMIE ANDRUS	Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week	 	ы	1	0	1	1	.	rd
Rep Firm Sales Office (Salesperson (Salesperson P	Salesper Salesper	Dates	[01/60-01/60	80/60-80/60	80/60-80/60	09/10-09/10	09/11-09/11	09/11-09/11	09/11-09/11
GROUP) 14)R/908911 9/11/2012	09/11/2012	Len		0 e "	:30	.30	:30	:30	30	0 8 4
) SMART MEDIA GROUP ING ST, SUITE 400 ANDRIA, VA 22314 (E LOVE/ORDR/90891 09/08/2012 - 09/11/2012		Time		1P-2P	4089- 49	630P-7P	9 8-9 30	830P-	3P-4P	1.B-2.P
Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/908911 Flight Dates 09/08/2012 - 09/11/2012 Hiatus Weeks										
CITY		ne:		TODAY SHOW		GAME NIGHT LIVE	MY RECIPE ROCKS	MY RECIPE ROCKS	III	торах зном
Station KSL-TV SALTLAKE CITY Advertiser ()LOVE, MIA Product LOVE/CD4/R Estimate# 908911	Patricia Dome	Program		TODAY	NEWS	GAME	MY RE	MY RE	DR PHIL	TODAX
Advertiser (roduct	Buyer Bhone#	Ln Day		Σ	S.A.	1 SA	Σ	3 TU	7.T	UT.
(γ) ₹ <u>1</u> 24 124	. 14 14 14	Ä	i	94	50	51	52	53	5.4	55

---REPORT TOTALS---

Report Totals: 36 / \$8,225.00

---SALES MONTHLY TOTALS---

Sep 12: 36 / \$8,225.00
Sales Totals: 36 / \$8,225.00
Station Totals: 36 / \$8,225.00
Lines not sent/rcld/rtrn: 0 / \$0.00
—COMPETITIVE—

%	80%
KSIU	UNKN
20%	ф Ф
KSL	TSK
%	%
KJZZ	KUTV
%	%
CABL	KUCW
\$41,125	
Market Totals	

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KTVX

Books null
Demos RA35+